

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Additional Estimates Hearings February 2016**  
**Communications Portfolio**  
**Screen Australia**

**Question No: 198(l)**

**Screen Australia**

**Hansard Ref: Written, 19/02/2016**

**Topic: Media monitoring**

**Senator Ludwig, Joe asked:**

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
  - (a) Which agency or agencies provided these services?
  - (b) What has been spent providing these services during the specified period?
  - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
  - (a) Which agency or agencies provided these services?
  - (b) What has been spent providing these services during the specified period?
  - (c) Itemise these expenses

**Answer:**

1. Not applicable.
2. The total cost was approximately \$13,897.
  - (a) Print and broadcast are supplied by iSentia, online is provided by Meltwater
  - (b) iSentia: \$2,876.36 in September, \$3,341.16 in October, \$2,369.85 in November, \$1,787.93 in December, \$2,664.76 in January (no bill yet for February). Meltwater is charged as a flat upfront fee, we pay \$4,114 for two years (\$171.42/month) so approximately \$857 for the same period.
  - (c) See above.